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FOR IMMEDIATE RELEASE:**Superior Communications Receives 2011 National Minority Manufacturer of the Year Award**

Irwindale, California (September 30, 2011) – The Minority Business Development Agency (MBDA), a division of the US Department of Commerce, has awarded its 2011 National Minority Manufacturer of the Year Award to Superior Communications. The award is presented to minority-owned entrepreneurs and businesses to highlight their outstanding achievements, which, in part, are based on revenue, job creation and economic impact.

As a two-part competition, the National Minority Manufacturer of the Year Award is open only to businesses that have won their respective region. And in early September, Superior, celebrating 20 years in the wireless industry, won the MBDA Minority Manufacturer of the Year Award for the Western Region, making the company a finalist for the national title.

MBDA National Director David Hinson, stated on the MBDA website, “The minority-owned firms selected are excellent examples of US firms producing American-made products and services that are creating jobs for Americans. These businesses are helping America ‘win the future’ by boosting our economy and global competitiveness.”

Superior Chief Executive Officer and Chairman, Solomon Chen, stated, “Winning the MBDA National Minority Manufacturer of the Year Award is truly one of Superior’s greatest honors. As a company, we take pride not only in our success as a leading manufacturer in the wireless industry, but in the diversity of our employees who have worked hard to get us here.”

Each year, the MBDA honors successful minority-owned businesses from five business categories: construction, manufacturing, energy, technology, and supplier/distributor. Presentation of all MBDA minority business awards were held during Minority Enterprise Development (MED) Week in Washington, DC, September 27 – 30.

About Superior Communications

Based in Irwindale, California and celebrating its 20th Anniversary, Superior Communications is the leading manufacturer and distributor of wireless accessories in the United States. Providing a one-stop shop for wireless retailers, distributors and carriers, Superior Communications offers award-winning product design and engineering, and 100% quality control manufacturing. The company also packages goods for retail sale through their fully automated distribution center and assists customers with everything from product mix and lifecycle management, to sales training for retail associates, helping to maximize customer accessory sales. For more information about Superior, visit superiorcommunications.com.

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Minority Business Leaders and Influentials to be Honored by MBDA

WASHINGTON D.C. (September 20, 2011) – The U.S. Commerce Department’s Minority Business Development Agency (MBDA) proudly announces the 2011 National Minority Enterprise Development (MED) Week award winners. Awardees will be honored at a gala on September 30 in Washington, D.C.

“The minority-owned firms selected are excellent examples of U.S. firms producing American-made products and services that are creating jobs for Americans,” said MBDA National Director David Hinson. “These businesses are helping America ‘win the future’ by boosting our economy and global competitiveness.”

These awards are designed to highlight the outstanding achievements of minority entrepreneurs and businesses based on their total revenues, jobs created and the economic impact they’ve had on their community. MBDA also recognizes individuals and organizations that have demonstrated leadership and commitment in advancing the minority business community.

The National Minority Business Award Winners include:

Minority Construction Firm of the Year – Metcon Construction, Pembroke, NC

Metcon, Inc. is a multi-discipline general contracting firm organized to assist clients in managing the construction process from concept through pre-construction and construction, to a successful project completion.

Minority Manufacturer of the Year – Superior Communications, Inc., Baldwin Park, CA

Superior Communication, Inc. started with a handful of employees in the cellular phone aftermarket accessory business, and has since grown to about 350 employees and annual revenues of \$400 million. The company serves six out of the seven top U.S. wireless telephone carriers in their accessory needs.

Minority Retail Energy Firm of the Year – SilRay, Inc., Palo Alto, CA

SilRay, Inc. was established in 2007 and has become a leading independent solar retail energy provider. SilRay maintains branch operations in Cannes, France and Shanghai, China. It was selected by the U. S. Coast Guard in 2010 for the construction of its first solar power plant.

Minority Global Technology Firm of the Year – InfoPeople Corporation, New York, NY

InfoPeople Corporation has grown from a one-man operation in 1998 to a multi-national company serving Fortune 1000 companies in the United States and India. Over the past five years, InfoPeople has generated \$1 billion in revenue and doubled its number of employees.

Minority Global Supplier Distributor of the Year – Redapt, Inc., Redmond, WA

Redapt, Inc. was founded in 1996 as a self-funded startup initially focused on selling quality refurbished UNIX and expanded to meet the needs of its customers. Redapt is now a VAR of Dell, IBM, Cisco, Sun Microsystems, F5 Networks and others.

The following champions are recognized for their commitment to creating an environment for minority business growth:

Advocate of the Year – Omar Duque, President & CEO, Illinois Hispanic Chamber of Commerce

Omar Duque is the president and CEO of the Illinois Hispanic Chamber of Commerce, the leading Hispanic business, networking, advocacy and development organization in Illinois. Duque has served as an advisor on major economic development projects in the Chicago area, including the redevelopment of Soldier Field and the expansion and redevelopment of Chicago's Midway Airport

Media Award – Atlanta Tribune: The Magazine, Pat Lottier

Pat Lottier is publisher and CEO of the award-winning *Atlanta Tribune: The Magazine*, a monthly magazine that covers and reports on business-related stories affecting the African-American community in Atlanta's metropolitan area. Since purchasing the publication in 1987, Lottier has enhanced its layout and design, extended the scope of the news coverage and has overseen a dramatic increase in subscription.

Distinguished Supplier Diversity Award – Delphi Automotive, Ruben Estrada

Ruben Estrada is the director of Indirect and M&E North America at Delphi Global Supply Management of Delphi Automotive. For more than 100 years, Delphi has set the highest standards, including a corporate policy to assist minorities in achieving economic equality through business placement with diverse suppliers. The annual spend with minority- and women-owned firms has exceeded \$7.4 billion during the past decade.

Access to Capital Award – The Loan Fund, F. Leroy Pacheco

The Loan Fund, established in 1989, has lent more than \$43 million and helped to create more than 6,000 jobs throughout New Mexico, while maintaining a 97.5 percent repayment rate. Under his leadership of F. Leroy Pacheco, the average loan size has increased from \$14,000 to \$70,000, and more than 93 percent of the \$14 million that has been lent since his arrival has been to minority- and women-owned businesses.

About the Minority Enterprise Development (MED) Week Conference:

Recognized as the nation's premier event for minority entrepreneurs and business owners, the MED Week Conference attracts minority businesses of all sizes from all industry sectors across the country. The conference is co-hosted by the U.S. Department of Commerce's Minority Business Development Agency and the U.S. Small Business Administration.

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